

# Sales Order

Station: KTIC-AM Contract#: 20202536 Agency: MEDIUM BUYING LLC/COLUMBUS  
 Contract Name: Est 1478 AM Address: 815 GRANDVIEW AVE., STE 600  
 Proposal#: 25D0F097-B701-40AF-8B86-9A5D7F4A3888 City: COLUMBUS State: OH Zip: 43212  
 Start Date: 1/31/22 End Date: 3/04/22 Buyer: \_\_\_\_\_  
 Revenue Type: Political Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: BRETT LINDSTROM FOR GOV/AGY Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 1116KPHIL Comm %: 0  
 Product Name: Radio AM Makegood Policy: Within Contract Dates  
 Estimate #: 1478  
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	1/31/22	2/04/22		6:00 AM	10:00 AM	60	X	X	X	X	X			3	W	26.48	3	79.44	4	
2	1/31/22	2/04/22		10:00 AM	3:00 PM	60	X	X	X	X	X			3	W	26.48	3	79.44	4	
3	1/31/22	2/04/22		3:00 PM	7:00 PM	60	X	X	X	X	X			3	W	22.05	3	66.15	4	
4	2/07/22	3/04/22		6:00 AM	10:00 AM	60	X	X	X	X	X			5	W	26.48	20	529.60	4	
5	2/07/22	2/25/22		10:00 AM	3:00 PM	60	X	X	X	X	X			5	W	26.48	15	397.20	4	
6	2/07/22	2/25/22		3:00 PM	7:00 PM	60	X	X	X	X	X			5	W	22.05	15	330.75	4	
7	2/28/22	3/04/22		10:00 AM	3:00 PM	60	X	X	X	X	X			6	W	26.48	6	158.88	4	
8	2/28/22	3/04/22		3:00 PM	7:00 PM	60	X	X	X	X	X			6	W	22.05	6	132.30	4	

## Billing Projections: By Month

	Jan 22	Feb 22	Mar 22
CA	75.01	1,398.71	300.04
ST	0.00	1,350.18	423.58

☒ Print Spot Prices

Thank You For Your Business

Notes to Traffic: Should start on 1/31 but it's only 3 ads during the daypart week. With people out of office, change to 2/1 if needed. Electronic invoice was automatically selected so should be the right account.

The Revision to Medium Buying LLC / Columbus but with a different address. I have never worked with them before but I would think we could change this address.

815 GRANDVIEW AVE STE 600

COLUMBUS, OH 43215

TOTAL SPOTS 71GROSS TOTAL \$ 1,773.76ADJUSTED SPOTS 71ADJUSTED TOTAL \$ 1,773.76

APPROVE DECLINE

<input type="radio"/>	<input type="radio"/>	Traffic Director
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	Business Director
<input type="radio"/>	<input type="radio"/>	Station Manager